## Designer / UX / UI Designer – 2-5 yrs

- UX/UI Design experience is must.
- Design business collaterals, such as presentations, info graphics, eBooks, Newspapers Ads, Brochures, Prospectus and other print materials
- blog illustrations, standees, logos, visiting cards, booth design, branding
- Understand the brief, visualize and execute design
- Proofreading content and making changes where necessary.
- Working with other web specialists including developers and Marketing Managers
- Liaising with outside agencies.
- Researching current design trends.
- Continual professional development to keep up to date with new software developments.
- Determining size and arrangement of illustrative material and copy, and font style and size
- Preparing rough drafts of material based on an agreed brief from senior & Marketing Manager.
- Designing web pages
- Creating videos
- Technical product Knowledge
- CorelDraw, Adobe Photoshop and Illustrator (Flash, HTML, CSS, JavaScript is an added advantage.